



Diverclean  
Sonic



## Innovative Pre-Clean technology - A step-change in OPC methodology

### Challenge

With labour costs representing over 60% of the total cost of cleaning within the processed food industry it is understandable that any increase in the cost of labour can be cause for concern. But why keep using people, water and time inefficiently?

It's time to challenge traditional open plant cleaning methodology. Cleaning processes have been the same for over 30 years, refined over time to achieve the optimum hygiene results with a balanced selection of labour, chemical, equipment and time. But still following the same basic methodology. What if we take a step back and review the complete cleaning process...

### Solution

Diverclean Sonic is a step-change in open plant cleaning procedure that challenges decades of traditional cleaning with pre-clean technology.

The unique approach to cleaning especially in heavily soiled process areas results in significant water, chemical and waste water savings that further the sustainability of your production process and deliver a cost saving.

Diversey's extensive experience, application support and determination to deliver the optimum hygiene results whilst reducing the sustainable footprint of every cleaning process ensures that your product and process are in safe hands.

What if you could reduce OPC labour time by up to  
**35%** without risking food safety?

### VALUE

With Diverclean Sonic you can:



OPERATIONAL  
EFFICIENCY

- With Diverclean Sonic's pre-clean technology you can turn cleaning time into profitable production capacity



FOOD  
SAFETY

- Redistribute time, labour and resources to your product whilst still ensuring hygiene standards are at their optimum



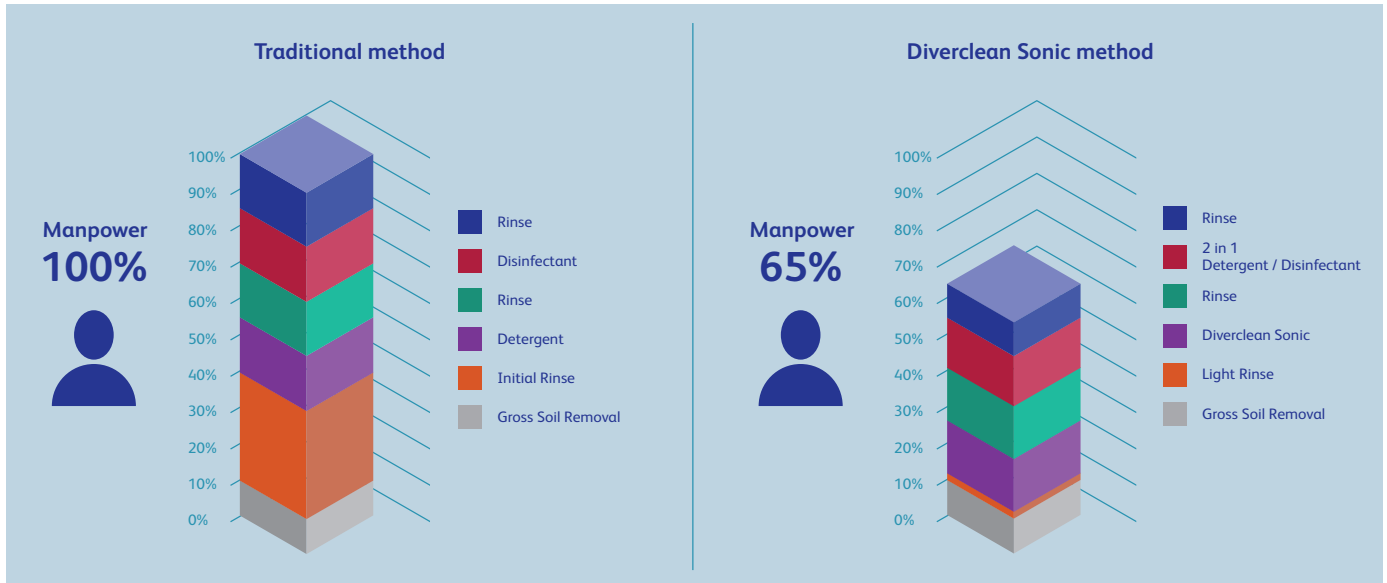
SUSTAINABILITY

- Diverclean Sonic's pre-clean technology relishes heavily soiled areas – tackling protein, fat and tallow soils to significantly reduce the requirement for detergent and rinse stages, resulting in a reduction in water, chemical and waste water that enhances your sustainability footprint



## Process

Diverclean Sonic's Pre-Foaming technology combines an innovative, more efficient method with advanced chemistry to provide a great potential for cost savings especially in high soil food processing.



## Diverclean Sonic Impact

Diverclean Sonic's pre-clean technology in combination with our Enduro Power technology detergent disinfectants not only delivers time savings but improved the sustainability of your cleaning operation:



The economical benefit will be calculated during implementation trials based on the labour, water, waste water and energy savings generated by transforming your cleaning procedures.

The true value to your business is variable depending on how the additional production time is distributed and the capacity of your production site.

Contact Diversey today to discover the impact Diverclean Sonic could have on your OPC procedure.