

RECORDED BENEFITS

- Crepetrol 9810 performance matched the competitive treatment at a lower add on level of both base and release.
- Cost savings estimated at 15-25% annual costs to customers chemical spend.
- Improved stretch and bulk observed.
- Yankee coating is now with one supplier which customer prefers as it helps with overall problem-solving.

ProSeries Creping Aid Helps AFH Tissue and Towel Producer Reduce Program Costs

Crepetrol™ 9810 Creping Adhesive Aid

Customer Challenge

A tissue and towel customer producing Away-From-Home (AFH) products was using two separate suppliers for their Yankee creping chemistry. Solenis was supplying a release agent, Rezoso™ 6801, whilst a competitor was supplying the base coat.

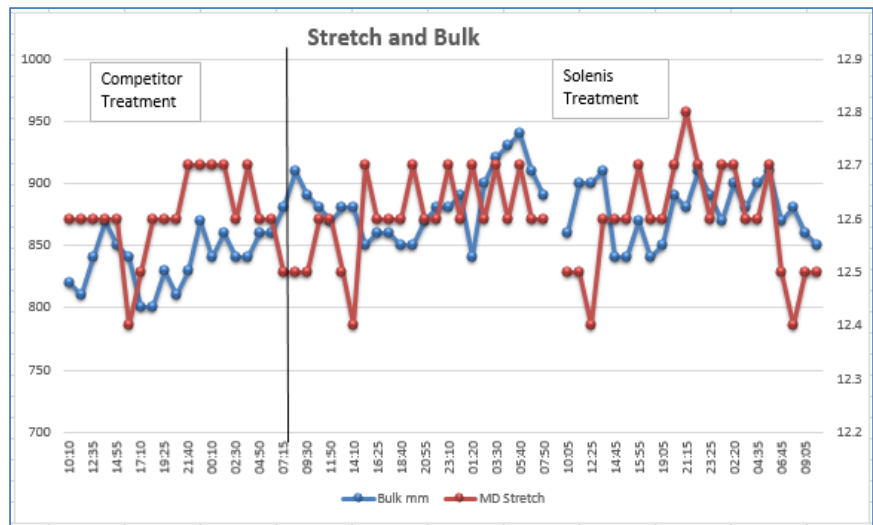
Previous attempts to replace the base coat had been made by various competitors but were unsuccessful due to the challenge of performance versus cost-in-use. The mill wanted to move to one supplier and asked Solenis for a possible solution.

Recommended Solution

Solenis recommended Crepetrol 9810 creping adhesive aid, part of the new ProSeries range, designed specifically for the AFH market.

Results Achieved

The performance of Crepetrol 9810 matched the competitive treatment in place but with a lower add on level of both base and release. The chemical cost savings for the customer are estimated at 15-25% per annum. Coating is now with one supplier which the customer prefers as it helps with ongoing problem-solving. Improvements in stretch and bulk were also observed.



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