# **CASE HISTORY**

**Tissue and Towel** 



## **RECORDED BENEFITS**

- Simple 1-tote platform eliminated the need for a multi-tote approach
- Overall program costs were reduced 10% versus the incumbent condition
- Superb doctorability under a lower modifier dosage requirement gave improved heat transfer and caliper
- Visit our <u>tissue & towel</u> page to explore our products and services and latest innovations.

## Solenis Adhesive Chemistry Helps Mill Simplify Program and Reduce Costs While Improving Softness

## Crepetrol™ XCEL 2700 Adhesive Agent

### **Customer Challenge**

A North American through-air-dried (TAD) customer producing bath and towel reached the design limit of drying on a high-speed asset and was interested in maintaining softness while wanting to challenge the only adhesion platform it had known for more than five years.

### **Recommended Solution**

After careful consultation, Solenis proposed a complete replacement of the incumbent adhesive chemistry with an equivalent  $mg/m^2$  of Crepetrol XCEL 2700. All other chemistries remained the same.

Additionally, the use of Solenis' OnGuard<sup>™</sup> VBX vibration monitoring tool would be installed to provide a valuable and real-time appraisal of product performance. Adjustments in all film chemistries including PVOH, modifier and phosphate were permitted as required.

### **Results Achieved**

Within five minutes of the exchange, Crepetrol XCEL 2700 immediately showed a reduction in film mass outside the creped sheet. Vibration spectra began to show a new exposure of cured film layers that had previously laid underneath. The volume of the fiber-film being shed underneath the unchanged creping blade was also visibly greater.

By an appropriate increase in the PVOH-to-adhesive ratio and a decrease in the release/modifier dosage, the vibration spectra and the shed conditions on the dryer restored to pre-trial behaviors. Further, given the unique blend of Crepetrol XCEL 2700, the external phosphate dosage was also reduced, and the net result of all chemical changes appeared to give a higher creping temperature at equivalent TAD2 moisture and Yankee dryer steam pressure.

The overall effect was one of higher caliper and higher softness off the reel. Performance and ply-bonding in converting was equal to or better than typical.

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